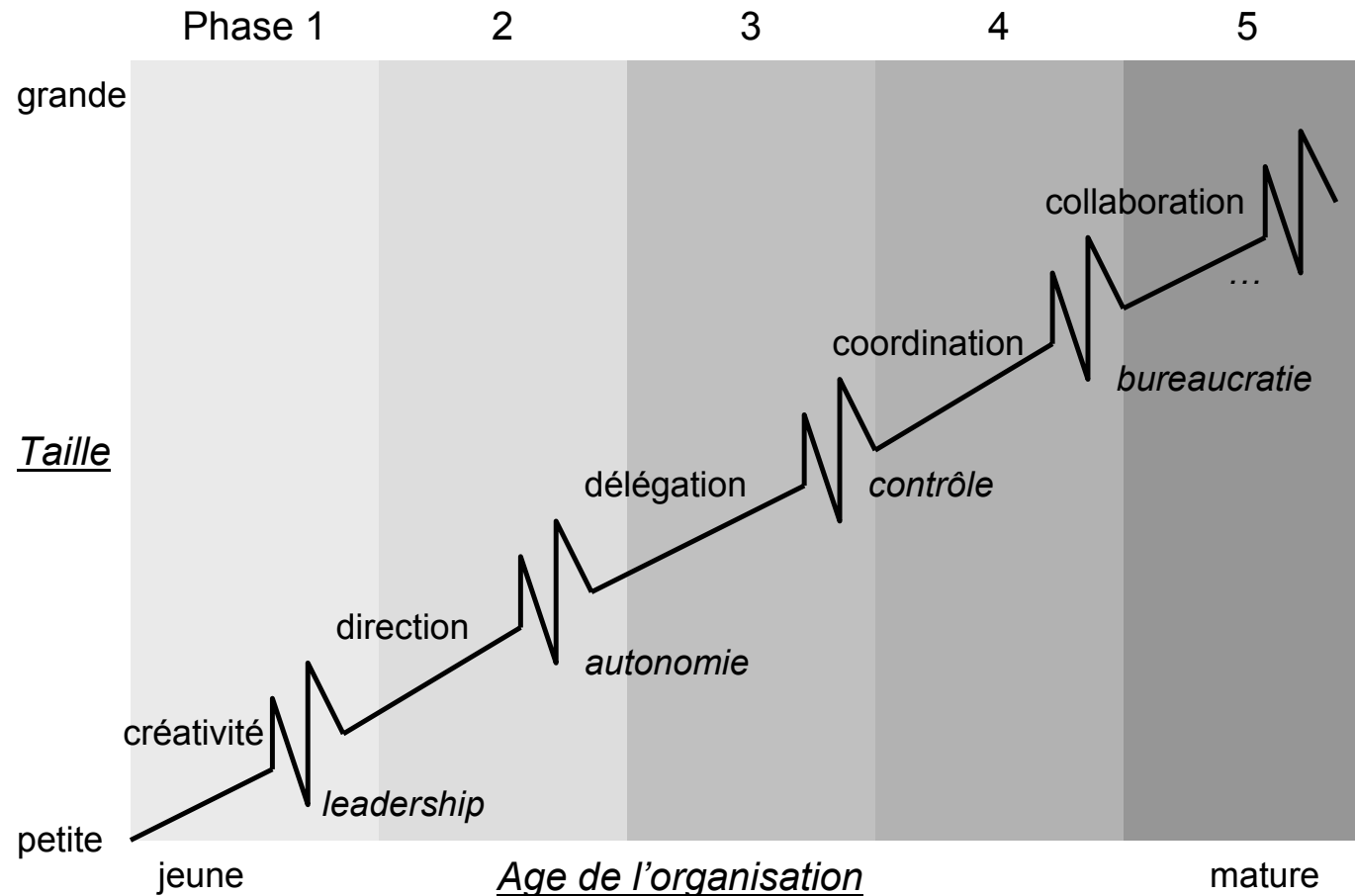


Figure 23. Le cycle de vie de l'entreprise selon Larry Greiner (1972)



Source : L.E. Greiner, (1972). " Evolution and revolution as organizations grow ", *Harvard Business Review*, july-august