

Entrepreneurship

Sharma P; Chrisman J.J. (1999), « Toward a reconciliation of the definitional issues in the field of corporate entrepreneurship », *Entrepreneurship Theory and Practice*, 23(3)

Independent entrepreneurship

Corporate entrepreneurship

Corporate venturing

Innovation

Strategic renewal

Internal corporate venturing

External corporate venturing

- Dimensions :
- structural autonomy
 - degree of relatedness
 - extend of innovation
 - nature of sponsorship

- Examples :
- joint venture
 - spin-offs
 - venture capital initiative